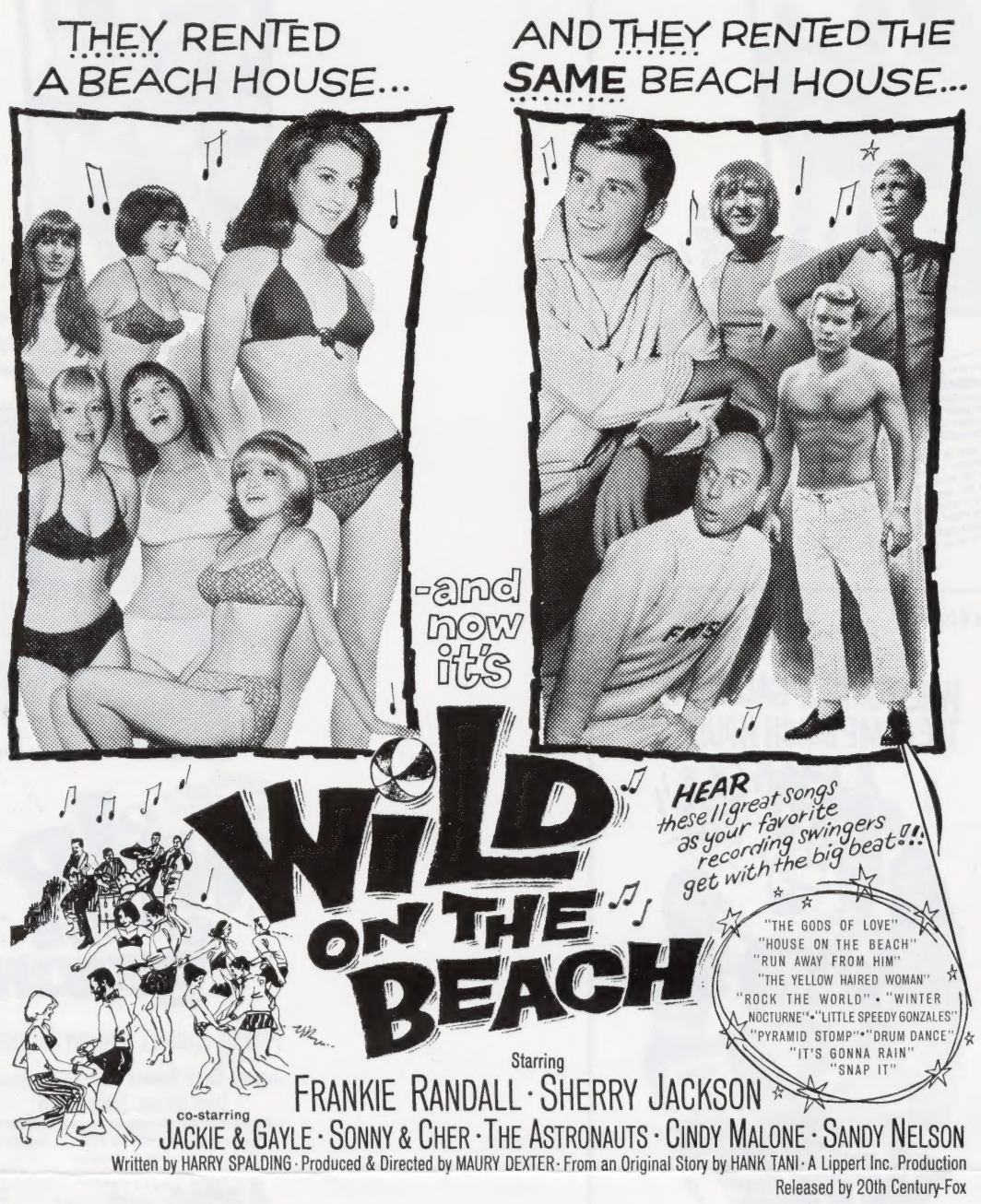


100 lines x 3 cols. (300 lines)
3 cols. x 7 3/8 inches

MAT—301

SYNOPSIS

(Not For Publication)

In a university on the west coast of California, the college population explosion is so acute that only students with a place to live are being accepted.

Into town comes Lee Sullivan, a pretty girl who has inherited a house from her uncle. She plans to remodel it as a girls' rooming house so that it will pay her way through college. When Lee and her girl friends, Marsie and Toby, find the house, they discover three boys already living there!

The boys, Adam, Vern and Jim, claim that Lee's uncle has given them permission to stay. Lee agrees to let the boys stay for a few days, while she files for an off-campus housing permit. She does not know that the boys have filed for a permit also.

Somehow, through a series of odd circumstances, Adam gets a permit, and Lee does not. Adam uses his permit to force Lee to let him and his friends stay in the house, which will be strictly segregated between boys and girls. As the weeks pass and the housing situation grows more acute, the house becomes filled up with boys and girls . . . and then the wild partying begins.

Finally, Lee gets the housing permit and opens her girls' rooming house. The boys move into a rooming house next door. And the parties continue happily ever after.

CAST

Frankie Randall	Sherry Jackson
Jackie & Gayle	The Astronauts
Sonny & Cher	Cindy Malone
Sandy Nelson	Russ Bender
Booth Colman	Justin Smith
Jerry Grayson	Marc Seaton
Robert Golden	Larry Gust

CREDITS

Produced & Directed by ..... Maury Dexter
Written by ..... Harry Spalding
From a story by ..... Hank Tani
Director of Photography ..... Jack Marquette
Supervising Film Editor. Jodie Copelan, A.C.E.
Assistant Producer ..... Hank Tani
Assistant Director ..... Willard Kirkham
Wardrobe ..... Joe Minnitt
Makeup ..... Dan Greenway
Associate Producer ..... "By" Dunham
Music ..... Jimmy Haskell

College Kids Have Dance Party Blast in Teen Musical, "Wild on the Beach"

Some of America's top musical groups are featured in "Wild on the Beach," a 20th Century-Fox teen musical opening . . . . at the . . . . Theatre. The Astronauts, Jackie and Gayle, Frankie Randall, Sonny and Cher, Cindy Malone and Sandy Nelson all present their versions of the new "California Sound," a type of orchestral arrangement that is sweeping teen-age America. Actress Sherry Jackson is starred in a non-singing role.

The story is set in a college town located on the California coast. A young co-ed, played by Sherry Jackson, inherits a beach house which she hopes to convert into a girl's dormitory. This, she hopes, will help alleviate the housing shortage among students, and also furnish her with the money to get through college.

When she arrives at the house, she is shocked to discover that some boys are already living there. Then, due to an administrative mix-up at college, the house is segregated into a boys' and girls' section. As the house quickly fills up with students, the inevitable wild parties commence.

Singer Frankie Randall, in his first motion picture role, stars as the college boy who moves into Sherry Jackson's house, and eventually, into her heart. Frankie, one of the hottest young singers on the scene today, began his career as a piano player in New Jersey nite spots. One night, in response to requests from the audience, he started singing, and he's been singing ever since. He records for RCA Victor and is a frequent performer at Jilly's, the Frank Sinatra hangout in New York City.

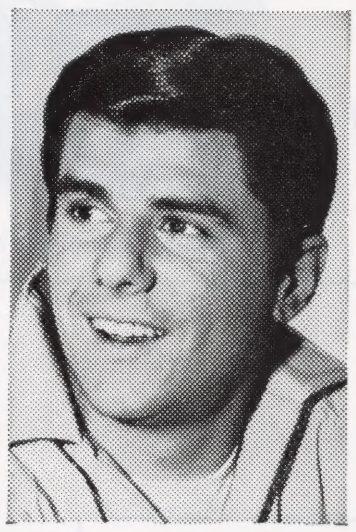
Sherry Jackson, although barely out of her teens, already has accumulated an impressively long list of credits. She has appeared in over 30 feature-length motion pictures, co-starred in episodes of 10 TV series, performed on the "Ed Sullivan Show," and "Perry Como Show," and appeared for five years as the daughter in "Make Room For Daddy" with Danny Thomas.

The Astronauts provide much of the music in "Wild on the Beach." This vigorous musical quintet has already recorded five albums, toured Japan, played over 100 American universities, and broadcast their own TV show on the West Coast. They are famous for their surfing and hot-rodding music.

Jackie Miller and Gayle Caldwell, who play Sherry Jackson's girl friends in the movie, are former members of the New Christy Minstrels, who left that group and formed their own team called Jackie and Gayle. This is their first motion picture appearance.

"Wild on the Beach" was produced and directed by Maury Dexter from a screenplay by Harry Spalding.

Singer-Swinger



Singer Frankie Randall plays a singing college boy in the 20th Century-Fox teen-age musical, "Wild on the Beach," filmed on location at the surfing center near Malibu Beach and opening ..... at the ..... Theatre. "Wild on the Beach" marks Frankie's motion picture debut.

Mat 1B

They're All "Wild On the Beach"

Sherry Jackson, Frankie Randall and Cindy Malone live it up in "Wild on the Beach," a 20th Century-Fox teen-age musical filmed on location on the California coast and opening ..... at the ..... Theatre. Also appearing in this latest of the "surf" movies are such musical groups as The Astronauts, Jackie & Gayle, Sandy Nelson and Sonny & Cher.

Mat 2A

Frankie Randall Stars in "Wild on the Beach"

Singer Frankie Randall, an RCA recording artist and hot up-and-coming young performer, stars with Sherry Jackson in "Wild on the Beach," a 20th Century-Fox teen-age musical opening . . . . at the . . . . Theatre.

"Wild on the Beach" is his first motion picture, and his first album, "Frankie Randall Sings and Swings" is already making its way to the top of record charts across the country. He is a regular entertainer at Jilly's, the New York bistro frequented by Frank Sinatra and his clan, as well as many of the outstanding performers in show business.

"My first two weeks at Jilly's were somewhat unique," says Frankie. "To keep the butterflies in action, Frank Sinatra, Sammy Davis, Judy Garland, Joe Williams, Billy Daniels, Jack Jones, Sarah Vaughn, and last but not least, Ella Fitzgerald all dropped by. Now I know all these great singers and their presence no longer rattles my nerves, but at the time, I was nearly overcome with stage fright."

Jilly's, which has been seen in the films "The Manchurian Candidate" and "Johnny Cool," afforded Frankie the best exposure a young talent could ask for. "I've met so many people in and out of show business there," says Frankie. "It was at Jilly's that RCA Victor first heard me, and that led to an exclusive recording contract. Also, producer Robert L. Lippert caught my act there one night, and that led to 'Wild on the Beach.'

"I'll never forget the night when Frank Sinatra decided he wanted to relax after the place closed. Jilly made pepper and egg sandwiches while I played the piano and Sinatra sang. We kept it up until 10 o'clock the following morning."

Frankie was originally trained as a classical painist, but soon began playing piano in night clubs. One night a member of the audience requested that he sing, and since his job was at stake, he gave it a try. The audience liked it, he liked it, and he's been singing ever since.

Other singers and musical groups appearing in "Wild on the Beach" are the Astronauts, Jackie and Gayle, Cindy Malone, Sonny and Cher, and Sandy Nelson.

Young Sherry Jackson in "Wild on the Beach"

Pretty Sherry Jackson, barely out of her teens, has a long list of impressive motion picture and TV credits which may well be the envy of much older actresses. She has already appeared in over 30 motion pictures, the most recent of which is "Wild on the Beach," Twentieth Century-Fox teen-age musical opening . . . . at the . . . . Theatre.

She has also appeared on "The Ed Sullivan Show," "The Perry Como Show," and co-starred in episodes of 10 TV series such as "Wagon Train," "Mr. Novak," "Surfside 6" and "Gunsmoke." Also, for five years she played the daughter in "Make Room for Daddy," with Danny Thomas.

In "Wild on the Beach" she stars opposite singer Frankie Randall as a young co-ed who inherits a house near the campus, and soon finds that half the male and female student body moves in with her due to the acute housing shortage.

In addition to Frankie Randall, musical performers appearing in "Wild on the Beach" are the Astronauts, Jackie and Gayle, Cindy Malone, Sonny and Cher, and Sandy Nelson.

PRETTY SHERRY JACKSON stars as a college girl in "Wild on the Beach," a 20th Century-Fox teen-age musical opening ..... at the ..... Theatre. Young Sherry is a veteran of over 30 motion pictures.

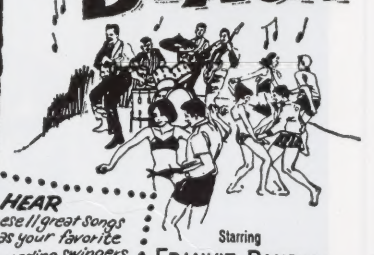
Mat 1A

SPECIAL MAT NO. 1 — ORDER FROM N.S.S.

THEY RENTED A BEACH HOUSE...

AND THEY RENTED THE SAME BEACH HOUSE...

-and now it's WILD ON THE BEACH



HEAR these 11 great songs as your favorite recording swingers get with the big beat!!!
"THE GODS OF LOVE" "HOUSE ON THE BEACH" "RUN AWAY FROM HIM" "THE YELLOW HAIRED WOMAN" "ROCK THE WORLD" "WINTER NOCTURNE" "LITTLE SPEEDY GONZALES" "PYRAMID STOMP" "DRUM DANCE" "IT'S GONNA RAIN" "SNAP IT"

Starring
FRANKIE RANDALL
SHERRY JACKSON
co-starring
JACKIE & GAYLE
SONNY & CHER
THE ASTRONAUTS
CINDY MALONE
SANDY NELSON
Written by HARRY SPALDING
Produced & Directed by MAURY DEXTER
From an Original Story by HANK TANI

A Lippert Inc. Production
Released by 20th Century-Fox

100 lines x 2 col. (200 lines) 2 col. x 7 inches — MAT—207

SHERRY JACKSON FRANKIE RANDALL and CINDY MALONE Scene 2A

COMING! WILD ON THE BEACH
A Lippert Inc. Production · Released by 20th Century-Fox

6 lines x 2 col. (12 lines) 2 cols. x ½ inch — MAT—206

14 lines x 2 col. (28 lines) 2 col. x 1 inch — MAT—201

THEY RENTED A BEACH HOUSE...

AND THEY RENTED THE SAME BEACH HOUSE...

-and now it's WILD ON THE BEACH

Starring
FRANKIE RANDALL · SHERRY JACKSON
co-starring
JACKIE & GAYLE · SONNY & CHER · THE ASTRONAUTS
CINDY MALONE · SANDY NELSON
Written by HARRY SPALDING · Produced & Directed by MAURY DEXTER
From an Original Story by HANK TANI · A Lippert Inc. Production
Released by 20th Century-Fox

HEAR these 11 great songs as your favorite recording swingers get with the big beat!
"THE GODS OF LOVE" · "HOUSE ON THE BEACH" · "RUN AWAY FROM HIM" · "THE YELLOW HAIRED WOMAN" · "ROCK THE WORLD" · "WINTER NOCTURNE" · "LITTLE SPEEDY GONZALES" · "PYRAMID STOMP" · "DRUM DANCE" · "IT'S GONNA RAIN" · "SNAP IT"

56 lines x 2 col. (112 lines) 2 col. x 4 inches — MAT—204

MAT—102

28 lines x 1 col.
1 col. x 2 inches

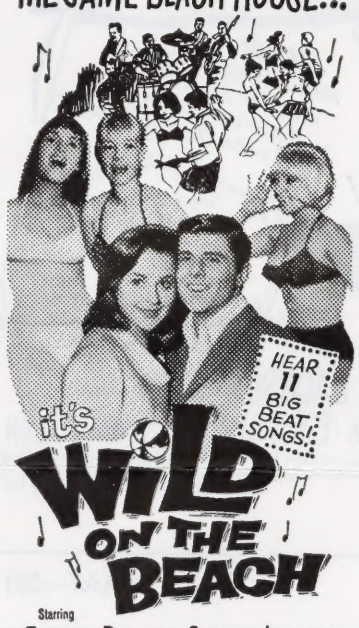
MAT—103

1 col. x ½ inch

MAT—101

14 lines x 1 col.
1 col. x 1 inch

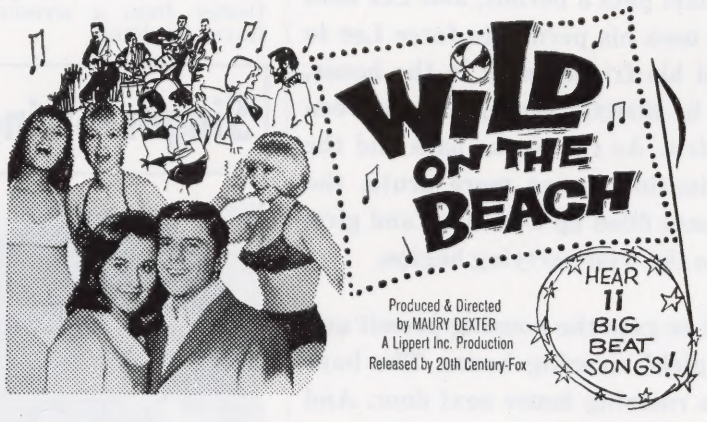
WHEN GUYS & GALS RENT THE SAME BEACH HOUSE...



Starring
FRANKIE RANDALL · SHERRY JACKSON
co-starring JACKIE & GAYLE · SONNY & CHER
THE ASTRONAUTS · CINDY MALONE · SANDY NELSON
Written by HARRY SPALDING · Produced & Directed by MAURY DEXTER
From an Original Story by HANK TANI · A Lippert Inc. Production
Released by 20th Century-Fox

MAT—105

70 lines x 1 col.
1 col. x 5 inches



Produced & Directed by MAURY DEXTER
A Lippert Inc. Production
Released by 20th Century-Fox

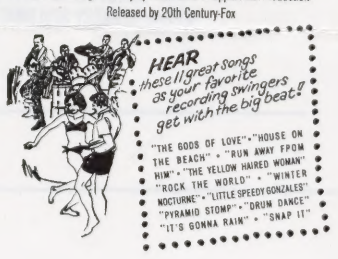
28 lines x 2 col. (56 lines) 2 col. x 2 inches — MAT—202

THEY RENTED A BEACH HOUSE...

AND THEY RENTED THE SAME BEACH HOUSE...

-and now it's WILD ON THE BEACH

Starring
FRANKIE RANDALL · SHERRY JACKSON
co-starring
JACKIE & GAYLE · SONNY & CHER · THE ASTRONAUTS
CINDY MALONE · SANDY NELSON
Written by HARRY SPALDING · Produced & Directed by MAURY DEXTER
From an Original Story by HANK TANI · A Lippert Inc. Production
Released by 20th Century-Fox



MAT—110

132 lines x 1 col.
9 3/8 inches x 1 col.

POSTERS & LOBBIES:

6-SHEET
3-SHEET
1-SHEET
40 x 60
30 x 40
22 x 28
WINDOW CARD
INSERT CARD

ALSO AVAILABLE
SET OF (8) 11 x 14's
8 x 10 B/W STILLS
SLIDE

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